RÉSUMÉ

SHILOH SILVERMAN

PRODUCT BUILDER · LEARNING PLATFORMS, FILM & FIELD OPERATIONS

Eight years as the content and training lead inside industrial safety operations. Now I build the software that does that job. **Two production applications shipped in 2026, more than 670 commits between them.** Twenty years of video production underneath all of it — I look for work where a learning product needs one person to carry it from shooting script to delivery system to completion analytics.

Bryn Athyn, PA 267-618-7682 shipod@silverparkstudio.com LinkedIn (https://www.linkedin.com/in/shilohsilverman)

SELECTED WORK

A HUMAN BUSINESS ACADEMY PLATFORM

TRY THE DEMO (https://silverparkstudio.com/demos/ahb-platform/)

A multi-tenant learning and certification platform for a business selling an online course, a live seminar, and an annual company-wide certification. Sole engineer, architect and content designer. All 355 commits are mine.

GEMBA & KAIZEN: PUBLIC COURSE AND JOURNAL

AHUMANBUSINESS.COM/FREE-RESOURCE ↗

A seven-lesson public course teaching a continuous-improvement method, with an interactive journal and printable forms. I shot it, cut it, and built it.

BRYN ATHYN CEMETERY FINDER

BRYNATHYNCEMETERY.COM ↗

A public app that helps people find a specific grave and walk to it. One codebase shipping to web and native. All 318 commits are mine.

ELEVATOR ACADEMY: INSTALLER TRAINING FOR A GLOBAL MANUFACTURER

DELIVERED INTO THE CLIENT'S OWN SYSTEMS

Installation training for elevator interiors, built for delivery into a global elevator manufacturer's enterprise learning environment.

SILVER PARK STUDIO: FILM, STILLS AND THIS SITE

SILVERPARKSTUDIO.COM ↗

Brand films, promos and documentary work for AT&T, CBRE, Compass, Ryder and Sobeys, alongside the stills. The studio's own WordPress, WPBakery and shared-hosting stack replaced with hand-written static HTML on Cloudflare Pages.

SHOWREEL 1:22 THE HEART OF THE PENNYPACK 4:41 SOBEYS × WORKLETE 1:50 AT&T TESTIMONIAL 1:04
MANOR COLLEGE 2:33 COMPASS TAMPA 1:03

HISTORY

MAY 2026 — PRESENT

DIRECTOR, STUDIO

SnapCab · Bryn Athyn, PA

- Building a new in-house studio team and its production systems from scratch.
- Own the A Human Business Academy platform end to end: architecture, build, deploy, and content design.
- Architected training delivery for a global elevator manufacturer.

MAY 2025 — MAY 2026

DIRECTOR OF VISUAL MEDIA

Dakota · Philadelphia, PA

- Led studio shoots for interviews, headshots, branded content and client deliverables.
- Ran lighting, audio, cameras and live switching, including vMix.
- Produced the Dakota Live! podcast; edited executive bio videos and intern highlight reels.

2017 — APR 2025

DIRECTOR OF CONTENT

StrongArm Technologies (acquired Worklete) · Bryn Athyn, PA

- Eight years leading content and enablement through Worklete's acquisition by StrongArm, from Head of Content Production to Director of Content.
- Led content and worker education for the UPS SafeWork wearable sensor program, rolled out to thousands of frontline industrial workers.
- Built and maintained multilingual training video libraries for logistics and manufacturing clients.
- Ran LMS platform migrations and content architecture across Litmos, Absorb, Rise 360 and Rustici.
- Managed vendors, contractors, budgets and cross-functional input on multi-team programs.

2014 — PRESENT

FOUNDER & CREATIVE DIRECTOR

Silver Park Studio · Meadowbrook, PA

- Registered the studio in 2014 after a decade producing wedding, college and educational video as Silverman Video, beginning in 2004.
- Video production, editing, motion graphics, color and brand identity for global brands and the agencies that serve them.
- Real estate and architectural photography for Alcove Media. FAA Part 107 licensed drone pilot.

JAN 2018 — JUN 2019

ASSOCIATE PRODUCER

Swedenborg Foundation · West Chester, PA

- Designed storyboards, directed and edited video, and managed full production processes.

JUN 2011 —
AUG 2014

VIDEO MARKETING DIRECTOR

Bahcesehir University · Istanbul, Turkey

- Led the marketing campaign that grew the international student body from 7 students to over 500.
- Cast talent, wrote scripts, designed storyboards and edited in Adobe Creative Suite.

TECHNICAL

PLATFORM	Cloudflare Workers, D1, KV, Pages, Wrangler · Firebase and Firestore · React Native and Expo · TypeScript · static HTML, CSS, JavaScript · Git and GitHub
DATA & ACCESS	Magic-link auth, signed session cookies, grant-based permissions, multi-tenant schema design, webhook reconciliation, migration verification against a baseline
TESTING	Vitest, Playwright, parity and contract tests, bundle budgets, automated design audits, gated deploy scripts, pre-push hooks
LEARNING TECH	SCORM packaging, offline PWA delivery, Rise 360, Litmos, Absorb, Rustici, GoHighLevel, Vimeo
PRODUCTION	Premiere Pro, After Effects, Photoshop, DaVinci Resolve · vMix live switching · FAA Part 107 drone · photogrammetry and orthomosaic mapping

CLIENTS

DIRECT	Amazon, Apple, Penske, TD Bank, FC Barcelona, StrongArm Technologies, Manor College, SnapCab
AGENCY-SIDE	AT&T, CBRE, Compass, Ryder, Sobeys, Loblaws, Acme Markets, Ontario Power Generation, Stone Brewing

EDUCATION & CERTIFICATIONS

EDUCATION	B.S. Business & Economics, Bahcesehir University, Istanbul · Undergraduate study, Bryn Athyn College
CERTIFICATIONS	FAA Part 107 Remote Pilot (2017) · Adobe Creative Cloud
LANGUAGES	English (native) · Turkish (working proficiency)