Shiloh Silverman

Product Builder — Learning Platforms, Film and Field Operations

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Summary

Product builder with eight years as the content and training lead inside industrial safety operations and twenty years of video production. Now builds the learning software directly: two production applications shipped in 2026 with more than 670 commits between them, both live, both solo. Looking for a role where a learning product needs one person who can carry it from shooting script through delivery system to completion analytics.

Experience

Director, Studio — SnapCab, Bryn Athyn, PA

May 2026 to Present

- Built a new in-house studio team and its production systems from scratch.
- Own the A Human Business Academy learning platform end to end, covering architecture, build, deploy and content design, as sole engineer, across 355 commits and 40 gated check suites.
- Architected training delivery for a global elevator manufacturer, for release into the client's own enterprise learning environment.

Director of Visual Media — Dakota, Philadelphia, PA

May 2025 to May 2026

- Directed studio shoots for interviews, headshots, branded content and client deliverables.
- Ran lighting, audio, cameras and live switching, including vMix multi-camera production.
- Produced the Dakota Live podcast and edited executive bio videos and intern highlight reels.

Director of Content — StrongArm Technologies (acquired Worklete), Bryn Athyn, PA

2017 to April 2025

- Led content and enablement for eight years through Worklete's acquisition by StrongArm, promoted from Head of Content Production to Director of Content.
- Directed content and worker education for the UPS SafeWork wearable sensor program, rolled out to thousands of frontline industrial workers.
- Built and maintained multilingual training video libraries for logistics and manufacturing clients.
- Migrated learning management platforms and rebuilt content architecture across Litmos, Absorb, Rise 360 and Rustici.
- Managed vendors, contractors, budgets and cross-functional input across multi-team programs.

Founder and Creative Director — Silver Park Studio, Meadowbrook, PA

2014 to Present

- Registered the studio in 2014 after a decade producing wedding, college and educational video as Silverman Video, beginning in 2004.
- Delivered video production, editing, motion graphics, color and brand identity for global brands and the agencies that serve them, including AT&T, CBRE, Compass, Ryder and Sobeys.

- Shot real estate and architectural photography for Alcove Media as an FAA Part 107 licensed drone pilot.

Associate Producer — Swedenborg Foundation, West Chester, PA

January 2018 to June 2019

- Designed storyboards, directed and edited video, and managed full production processes.

Video Marketing Director — Bahcesehir University, Istanbul, Turkey

June 2011 to August 2014

- Led the marketing campaign that grew the international student body from 7 students to over 500.
- Cast talent, wrote scripts, designed storyboards and edited in Adobe Creative Suite.

Selected Projects

- A Human Business Academy platform (ahumanbusiness.com). Multi-tenant learning and certification platform supporting an online course, a live seminar and an annual company-wide certification. Sole engineer, architect and content designer; all 355 commits, 40 gated check suites and 28 forward migrations across two databases. Demo at silverparkstudio.com/demos/ahb-platform.
- Bryn Athyn Cemetery Finder (brynathyncemetery.com). Public application for locating and walking to a specific grave, with map, walking directions and a 3D walk mode. One codebase shipping to web and native; 318 commits and 50 test files, all mine.
- Gemba and Kaizen public course (ahumanbusiness.com/free-resource). Seven-lesson public course on a continuous-improvement method, with an interactive journal and printable forms. Shot, edited and built solo.
- Elevator Academy, for a global elevator manufacturer. Installer training for elevator interiors, built for delivery into the client's enterprise learning environment as a self-contained SCORM package with no outbound calls, paired with an offline-capable progressive web application for the job site.
- silverparkstudio.com. WordPress, WPBakery and shared-hosting stack replaced with hand-written static HTML on Cloudflare Pages. No framework, no build step, no dependencies.

Skills

Platform: Cloudflare Workers, D1, KV, Pages, Wrangler; Firebase and Firestore; React Native and Expo; TypeScript; static HTML, CSS, JavaScript; Git and GitHub.

Data and access: Magic-link authentication, signed session cookies, grant-based permissions, multi-tenant schema design, webhook reconciliation, migration verification against a baseline.

Testing: Vitest, Playwright, parity and contract tests, bundle budgets, automated design audits, gated deploy scripts, pre-push hooks.

Learning technology: Sharable Content Object Reference Model (SCORM) packaging, offline Progressive Web App (PWA) delivery, Rise 360, Litmos, Absorb, Rustici, GoHighLevel, Vimeo.

Production: Premiere Pro, After Effects, Photoshop, DaVinci Resolve; vMix live switching; Federal Aviation Administration (FAA) Part 107 drone; photogrammetry and orthomosaic mapping.

Clients: Amazon, Apple, Penske, TD Bank, FC Barcelona, StrongArm Technologies, Manor College, SnapCab, AT&T, CBRE, Compass, Ryder, Sobeys, Loblaws, Acme Markets, Ontario Power Generation, Stone Brewing.

Education

- B.S. Business and Economics, Bahcesehir University, Istanbul.
- Undergraduate study, Bryn Athyn College, Bryn Athyn, PA.

Certifications and Languages

- FAA Part 107 Remote Pilot, 2017.
- Adobe Creative Cloud.
- English (native); Turkish (working proficiency).